

Paul Hebert

Radio/Conference Speaking History

2013 – 2021

Below is a listing of the places I've been asked to appear and contribute expertise and provide my point of view.

2013

Topic	Date	Venue
Radio Show Guest - Symbolism and employee engagement.	March 4, 2013	Drive Through HR Radio Show
Social Media Team	June 16-19, 2013	SHRM National Conference
Humanizing Employee Engagement	August 18-20, 2013	Illinois SHRM State Conference
Symbols, Symboli & Employee Engagement	September 12, 2013	Fistful Of Talent CYA Podcast
Everything You Already Know About Influence But Don't Practice	October 28, 2013	Influence HR Conference
Humanizing Employee Engagement	November 15, 2013	Ohio SHRM State Council Meeting
The New Communications Paradigm	January 12-16, 2014	Recognition Professionals International Annual Conference

2014

Topic	Date	Venue
The New Communications Paradigm	January 12-16, 2014	Recognition Professionals International Annual Conference
The New Communications Paradigm	April 4–7, 2014	Enterprise Engagement Alliance Expo and Conference
Humanizing Employee Engagement	April 8, 2014	Louisiana SHRM State Conference
Humanizing Employee Engagement	April 28-29, 2014	SHRM-Atlanta
Reveal, Manage and Link Company Culture Through Sustainability, Relevance and Interest	August 4-5, 2014	Illinois SHRM
Social Media Team	October 4–8, 2014	HRFlorida
Humanizing Employee Engagement	October 11–13, 2014	MNSHRM
Humanizing Employee Engagement	October 15-17, 2014	WISHRM
New Service Anniversary Program Discussion	October 23, 2014	Recognition Professionals International Webinar
Humanizing Data Guest on Radio Podcast	October 23, 2014	HR Happy Hour

2015

Topic	Date	Venue
Humanizing Employee Engagement	January 13, 2015	Recognition Professionals International
Influence and Persuasion in HR Webinar	February 19, 2015	Twin Cities HR Association
Social Media for the Engagement Industry (Concurrent and Panel)	April 14/15, 2015	Enterprise Engagement Expo
Cue – Organization For Positive Employee Relations – Keynote Speaker	April 28, 2015	CUE
Panel Discussion – Wellness and Employee Engagement	April 29, 2015	Virgin Pulse Summit
Stay Interviews	July 25, 2015	Avant Resources Webinar
HRHappyHour Podcast Part 1 HRHappyHour Podcast Part 2	July 9, 2015	HRHappyHour
Stay Interviews	August 26, 2015	Avant Resources Webinar
Shrodinger’s Performance Review	October 29, 2015	TLNT Webinar
Social Media Team – HRTech Conference	October 17-20, 2015	HRTech
Radio Interview with IntrepidHR #3 on the interview list	October 19, 2015	Intrepid HR Radio at HRTech Conference
Humanizing Employee Engagement Concurrent Session	October 21, 2015	Greater Baton Rouge SHRM
HRPositive Session – How to be positive in your life and your company.	November 7, 2015	HREvolution Conference – St. Louis
Performance Reviews Are Not Dead	November 10, 2015	Avant Resources Webinar
<p>Engagement Strategies Media Podcast Host.</p> <p>Ongoing host for series of thought leader podcasts:</p> <p>Completed Interviews:</p> <ul style="list-style-type: none"> • Gary Rhoads Ph.D. – BYU • Mark Crowley – Author Leading From the Heart • Alex Edmans Ph.D. – London School of Economics • Zeynep Ton Ph.D. – Author Good Jobs Strategy 	August – October 2015	Engagement Strategies Media Enterprise Engagement Alliance

2016

Topic	Date	Venue
Persuasion For HR	February 2016	DisruptHR Cleveland
Understanding the Ideal Candidate – Build a Better Candidate Pesona (Webinar)	February 28, 2016	Jobvite Webinar
Top 5 Tactics for Maximum Engagement and Retention of Your Best Sales Performers (Concurrent)	September 2016	Senior Care Sales and Marketing Summit

2017

Topic	Date	Venue
Psychology 101 for Candidates (Webinar)	March 2017	Jobvite Webinar
Social Media for the Engagement Industry (Concurrent and Panel)	April 14/15, 2017	Enterprise Engagement Expo
Psychology of Recruitment Brain Hacking to get Agreement (Concurrent)	June 6, 2017	Jobvite Recruiter Nation Live
Invited blogger/journalist/social media expert	June 18-21, 2017	SHRM National Conference
Local presentations of Brain Hacking for Agreement	August September October	Jobvite Local Conferences: Denver, CO - Charlotte, NC Austin, TX - Boston, MA

2018

Topic	Date	Venue
Local presentations of “The Art of Persuading Candidates: How to Create an Effective Plan”	March 3, 2018	Jobvite Local Conferences: Boston, MA
The Art of Persuading Candidates: How to Create an Effective Plan	October 3, 2018	Jobvite Recruiter Nation Live Annual Conference

2019

Topic	Date	Venue
Scotch/Whiskey – Incentive/Recognition – Tomato/Tomahto?	July 23, 2019	IMA Summit – Chicago, IL

2021

Topic	Date	Venue
12 Karmic Laws of Incentive Rules - What Buddhists Know About Program Design	August 11, 2021	IMA Summit – Miami, FL

Interviews, Publications, Discussions...

Consumer Loyalty – Hanifin Loyalty – Loyalty Truth Blog

<http://www.loyaltytruth.com/employee-engagement-customer-loyalty-an-interview-with-paul-hebert/>

Entrepreneur Magazine

[3 Ways to Re-Engage Your Employees](#)

November 22, 2013

<http://www.entrepreneur.com/article/229885>

Entrepreneur Magazine

November 25, 2013

[Breaking Up With a Client: What to Say](#)

<http://www.entrepreneur.com/article/229982>

Something Different HR

April 25, 2014

[Spotlight Friday: An Interview with Paul Hebert, Vice President of Solution Design at Symbolist](#)

<http://rorytrotter.com/tag/paul-hebert/>

Savannah Job Network Radio Show

February 22, 2014

[Management Decisions - Psychology of Influence](#)

http://www.savannahjobnetwork.com/radio/details?rp_id=592&s.ra_id=951&s.rc_id=7